



## French Gerleman Website Privacy Policy

Last Updated: December 1, 2014

### I. INTRODUCTION

This French Gerleman Online Privacy Policy (or “**Privacy Policy**”) describes how French-Gerleman Electric Company (hereinafter “**French Gerleman**,” “**We**,” or “**Us**” and relative term “**Our**”) collects, uses and shares personal information obtained from you when you visit the French Gerleman’s general public website, [www.frenchgerleman.com](http://www.frenchgerleman.com), (“**General Website**”) and other areas of the Website or other French Gerleman websites that may be subject to additional terms and conditions, including Our password-protected customer online sales portal (“**Online Sales Portal**”) which is accessible through the General Website (for convenience, the General Website, the Online Sales Portal, other applicable areas of the General Website and other French Gerleman websites are sometimes collectively referred to as the “**Websites**”). This Privacy Policy applies to all of our Websites. Our collection, use and sharing of personal information is further subject to the General Terms of Use for the General Website and the Customer Online Terms of Use for the Customer Portal accessible at [www.fgorders.com](http://www.fgorders.com) and such other terms of use at such locations as may be designated by the French Gerleman from time to time.

Please read this Privacy Policy carefully. By accessing or using any of the Websites, on behalf of yourself and your company, you consent to Our collection, use, and sharing of personal information as described in this Privacy Policy.

### II. HOW WE COLLECT AND USE PERSONAL INFORMATION

*Personal Information You Volunteer.* We collect any personal information that you provide while visiting or using the Websites. This may include your name, mailing address, email address, phone number, and other contact information, and any other personal information that you submit when filling out a form, requesting that we contact you, responding to a survey or questionnaire, or otherwise posting or submitting content on the Websites. We may use this personal information to communicate with you, provide you with Our products and services, customize future services for you, monitor and improve the quality of Our services, for other purposes made apparent at the time of collection and as otherwise required or permitted under applicable law. We also may use and disclose this information in de-identified form for any of the foregoing reasons or for other business or marketing purposes. If applicable, you may opt out of receiving promotions from Use based on your personal information by contacting use at [marketing@frenchgerleman.com](mailto:marketing@frenchgerleman.com), specifying opt-out in the subject line and including your contact information so we may update our records.

*Automatic Collection of Information.* Certain types of information may be collected automatically when you visit and use the Websites. For instance, we may collect the URL of the Internet site from which you linked to one of both of the Websites; the identity of your Internet service provider; the type of browser you are using; time and date stamp information; and information regarding your visit to the Websites. We do not treat this non-personally identifiable information as personal information unless it is combined with your name or other information that personally identifies you.

*Cookies.* Like many Internet sites, the Websites may use session-based or persistent “cookies” or other technologies to automatically gather some information about you, and to offer a personalized experience when using the Websites. We use these technologies to enhance and facilitate use of the Websites. Some areas of the Websites may require cookies, and cannot be used without enabling cookies. If you are concerned about cookies stored on your computer, we encourage you to follow your web browser’s guidance for refusing cookies or deleting cookies after completing a browsing session. However, if your browser is set to refuse cookies, the Websites may not work through your web browser.

### III. HOW WE SHARE PERSONAL INFORMATION

*Service Providers.* We may share personal information collected through the Websites with companies that perform services on Our behalf, including companies that provide website development, hosting, payment processing and billing services.

*Affiliates and Business Partners.* We may share personal information collected through the Websites with Our affiliated entities and strategic business partners. These companies and organizations may use the information to contact you regarding information, products, or services that may be of interest, to improve our services to you, to support sales activities, manufacturer programs, and promotions that increase the awareness of products, services, and training opportunities, or as otherwise required or permitted under applicable law.

*Law Enforcement and Protection.* We may disclose your personal information when we believe disclosure is appropriate to comply with the law or respond to a court order or subpoena; to prevent or investigate a possible crime, such as fraud or identity theft; or to protect the rights, property or safety of you, Us or others. We reserve the right to report to appropriate law enforcement, governmental authorities and other third parties any activities that we, in good faith, believe to be harmful or unlawful, with or without providing notice to you.

*Business Transfers.* All personal information and other content submitted by you through the Websites is treated as a business asset, and may be transferred by us in connection with a sale or transfer of Our business or assets, including as the result of a merger, acquisition, reorganization, dissolution or liquidation.

#### **IV. PRIVACY PRACTICES OF THIRD PARTIES**

The Websites may contain links to Internet or mobile sites not owned or operated by us, including to sites featuring companies, products, services or news that may be of interest or to pages that we maintain on YouTube, Facebook, Twitter or other social media sites. You should review the privacy and other policies of other Internet and mobile site providers carefully, as these policies may be different than the policies of the Websites. We assume no responsibility or liability for any third party Internet or mobile site operator's privacy practices.

#### **V. CHILDREN**

The Websites are intended for and directed to adults. In compliance with the Children's Online Privacy Protection Act (COPPA), we do not knowingly permit submission of personally identifiable information by anyone under 13 years of age. If you are under the age of 13, please do not provide us with any personally identifiable information.

#### **VI. ONLINE SECURITY**

We strive to implement reasonable measures for the Websites to protect against the loss, misuse or alteration of any sensitive non-public personal information that is under Our control. However, please bear in mind that no website, database or data transmission over the Internet is totally secure, and we cannot guarantee the security of personal information you provide on or through this website.

#### **VII. CHANGES TO THIS PRIVACY POLICY**

We reserve the right to amend this Privacy Policy from time to time, including without limitation as necessary to reflect new or unanticipated uses of personal information not previously disclosed in this Privacy Policy. Any such amendments shall be effective when posted by us on the Websites or otherwise made available to you. Your access to or use of the Websites after we have amended this Privacy Policy shall signify your acceptance of the amended terms.

#### **VIII. REMOVING PERSONAL INFORMATION**

You may request that We delete any personal information that We may have collected about you from our systems by contacting us directly at [marketing@frenchgerleman.com](mailto:marketing@frenchgerleman.com).

#### **IX. CONTACTING US**

**If you have questions about this Privacy Policy, desire to make corrections to personal information submitted to us, or have any other questions or comments concerning the Websites, please contact us by email at [marketing@frenchgerleman.com](mailto:marketing@frenchgerleman.com) or by mail at French Gerleman, 2023 Westport Center Drive St. Louis, MO 63146.**